

Abstract of the Disclosure

Display mattress protectors are provided that protect mattresses in a mattress showroom when customers lie on the mattresses and place their feet on the mattresses. A display mattress protector may be formed from a clear vinyl sheet with reverse-printed promotional information on its lower surface. The promotional information may include a manufacturer's logo. By reverse printing the promotional information on the underside of the mattress protector, the printed information is not subject to wear from the shoes of the customers. Because the sheet is clear, the promotional information is visible to the customers. Because the vinyl is thick, the vinyl does not wrinkle significantly. Shock cord firmly attaches the mattress protector to the mattress. Barbs at the ends of the shock cord attach the shock cord to the vinyl sheet. Cord stoppers are used to make coarse adjustments to the lengths of the shock cord to accommodate different mattresses.